

HTC HOLIDAY 2009 "GIFTAWAY"

GRAND PRIZE GIVEAWAY - OFFICIAL RULES / NO PURCHASE NECESSARY

HERE'S HOW TO ENTER: Complete an Official Entry Form, available while supplies last at participating HTC branches in the state of South Carolina, or on a plain piece of 3" x 5" paper, hand print your complete name, address (no PO Boxes), state, zip code, e-mail address, plus daytime and evening telephone numbers. (If you do not have a telephone, indicate "No Phone." Failure to comply with this or any other Official Rule will result in disqualification.)

Deposit your entry in the receptacle available at your participating HTC location. Limit one entry deposited per person, per day. You may also mail your entry in an envelope, no larger than a #10 (4-1/8" x 1/2") business-size envelope, with first-class postage affixed, to: HTC Holiday Giftaway, c/o Marketing, PO Box 1820, Conway, SC 29528. Limit one entry per outer mailing envelope. No mechanically reproduced entries permitted. Entries must be deposited, or mailed and received, by 01/03/10. Not responsible for lost, late, postage due, illegible, incomplete, mutilated, misdirected entries or entries not received in time for the random drawing. All entries become the sole property of HTC and will not be returned.

RANDOM DRAWING(S): A random drawing will be conducted on 01/07/10 from all eligible entries deposited, or mailed and received, by the entry date, 01/03/10. Odds of being a winner will depend upon the number of eligible entries received by the entry deadline date. All decisions are final.

PRIZES AND APPROXIMATE RETAIL VALUES: Grand Prize 1 – 42" HDTV (1) Grand Prize 2 – \$500 Visa Gift Card (1) Grand Prize 3 – Choice of 1 Nintendo Wii; 1 Sony Playstation 3; or 1 Xbox 360 (3). Value of each item will be determined solely by HTC and its representatives. Prizes consist of only those items specifically listed as part of the prize. Limit one prize per person.

GENERAL RULES: Open only to residents of Horry or Georgetown Counties (and current HTC customers living outside the designated counties, who, as of 11/15/09 are 18 years of age or older. Employees of HTC ("Sponsors"), their representatives, affiliates, subsidiaries, advertising and promotional agencies, their immediate family members and/or those living in the same household of each are NOT ELIGIBLE. Void where prohibited by law. Grand Prize winners will be notified by phone/mail. Winners must contact HTC within 10 days of initial notification. Non-contact by prize winner will result in disqualification, in which case, an alternate winner may be selected. Return of any prize/prize notification as undeliverable will result in disqualification, in which case, an alternate winner may be selected. Grand Prize winners must sign and return a Prize Acceptance Form. Noncompliance may result in disqualification, in which case, an alternate may be selected, time permitting. All federal, state and local laws and regulations apply. All federal, state and local taxes are the sole responsibility of the winners. Sponsors reserve the right to substitute a prize of equal or greater value. No substitution of a prize by the winner permitted. In no event will more prizes be awarded than stated in these Official Rules. Prize winners will pick up their winnings at a designated HTC location. The winners will forfeit the prize if the prize is not claimed by the winner by January 29, 2010. Acceptance of a prize constitutes permission to the Sponsors and their agencies to use the winner's name and/or likeness for purposes of advertising and trade, without further compensation, unless prohibited by law. By accepting a prize, winners agree to hold Sponsors and their respective directors, officers, employees and assigns, harmless against any and all claims and liability arising out of the use of any prize. Winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion and the use of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the Sponsors. Sponsor reserves the right to cancel or suspend this promotion at any time and award the prize among eligible entries received prior to the date of the withdrawal. Sponsor reserves the right to amend or modify the promotion or disqualify an entrant if fraud, misconduct or technical failures destroy the integrity of the promotion as determined by Sponsor, in their sole discretion. Sponsor reserves the right to disqualify entrants who it determines, in their sole discretion, do not meet eligibility requirements. Sponsors are not responsible for any typographical, technical or other error in the printing of the offer, administration of the promotion or in the announcement of prizes. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

WINNERS LIST: For a complete list of winners, available after 01/31/10, send a separate, stamped, self-addressed #10 envelope to: HTC Holiday Giftaway Winners, c/o Marketing, PO Box 1820, Conway, SC 29528, to be received by 1/31/10.